

## Executive Summary

FUEL ADDITIVE – MAXIMIZES ENERGY OUTPUT & REDUCES EMISSION & POLLUTION!

### INDUSTRY

Fuel Additive

### LOCATION

U.S.A.

### ESTABLISHED / OWNED

2016 / 2016

### OWNED

2016

### EMPLOYEES

0 FT / 0 PT

### OWNER HOURS

Fulltime + Executive  
Leadership team

### NON-COMPETE

Globally

### TRAINING

As negotiated

### LEASE / BUILDING

Office

### FF&E INCLUDED

TBD

### OTHER ASSETS

Formulas / Goodwill /  
Trademarks / Website

### INVENTORY

\$25,000 (not included)

### EARNEST MONEY

\$150,000

### ASKING

\$1,500,000

### CONTACT

Ryan Clark or  
Michael Wildeveld  
[contact@theveldgroup.com](mailto:contact@theveldgroup.com)  
+1 310.652.8353

### SUMMARY

This EPA registered company boasts a fuel additive technology whose impact has far reaching benefits that range from up to 10.0%+ fuel reductions for gasoline, diesel and biofuel operations to a remarkable reduction of harmful emissions and pollutants. It is poised to not only help clients and governments meet fuel demands on a worldwide basis, but to also minimize deadly emissions that are associated with diesel fuel particulate matter by an estimated 43%+. If used on a global scale, the firm's technology is expected to save over one million lives annually and decrease the likelihood of major health risks that are a direct result of toxic air pollution.

The firm's technologies prove successful conversion from traditional fuels to biofuels for use in bulk consumer's non-road fuel operations (U.S. Military, Rail, Maritime, Power Generation). To date, this firm has the only technology able to effectively convert living biofuels to non-living fuels.

### FACILITIES / ASSETS

This firm has over 2 years of research and development and \$1 million invested to formulate 9 skus that utilize its 3 proprietary technologies (patents may be filed but have not been so they can protect their formulas). Current sales are 50% B2B & 50% B2C, however the most scalable avenue for growth appears to be with major clients who may immediately realize substantial fuel costs savings on top of dramatically reduced toxic emissions and pollutants. The company's trademark is registered in the U.S. and China. It is EPA registered for Gasoline, Diesel and Biofuel blends and is ISO 9001 compliant.

### COMPETITION

This fuel additive promotes a more efficient fuel combustion that results in more energy per unit of fuel burned and reduces greenhouse & acid rain gasses, soot, carbon build-up and fouling per unit of fuel. This provides it the claim that they make one of the highest performing, clean fuel technologies in the world. As such, their value proposition is hard to match. Chasing only a small portion of the \$9.0 bl fuel additive market, this company's proprietary technologies ensure that the company can compete with global leaders.

FINANCIALS	2017			
Revenue	\$277,323			
COGS	\$75,408			
Rent / CAM	\$12,644			
Salaries	\$81,370			
Cash Flow	(\$98,303)			

### GROWTH OPPORTUNITIES

- ✓ Target industries like transport w/global mandates to reduce emissions
- ✓ Obtain industry certifications & licenses that will catapult product awareness and the product results visibility
- ✓ Pursue international licensing opportunities; pursue global markets
- ✓ In-source production to save on research, development & production
- ✓ Focus on targeted industries such as international maritime shipping, airlines & major railways